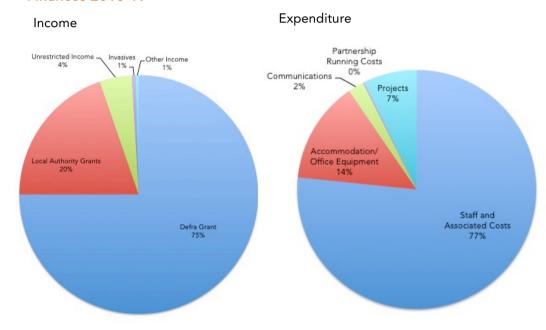
# Our 20-year Vision for the Tamar Valley

The people of the Tamar Valley are stewards of this rare valley and water landscape, of high visual quality, a unique wildlife resource with a remarkable heritage, which is a legacy of thousands of years of human occupation. By supporting a thriving community with a sense of belonging and identity, we will ensure the sustainability of the area as a peaceful, tranquil breathing space, at a time of unprecedented change.

The AONB partnership comprises of 28 organisations that cover the geographic extent of the AONB and provide a breadth of expertise and insight into local issues.

#### **Finances 2018-19**



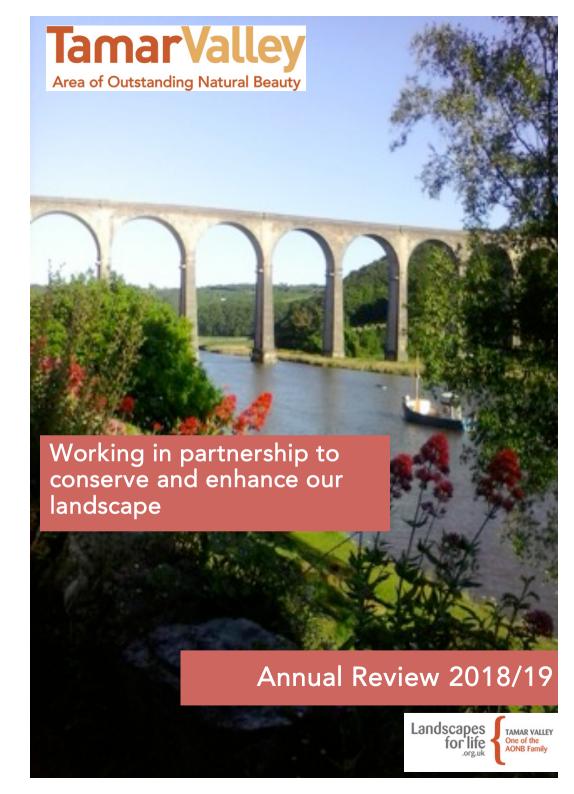
Total Income £253,367

Total Expenditure £253,367

We receive our core funding from Defra, Cornwall Council, Devon County Council, West Devon Borough Council and South Hams District Council.



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### Working with partners

- Tamara Landscape Partnership scheme bid to Heritage Lottery Fund (Heritage Grant scheme) successful for progress to the initial Development stage.
- TVAONB worked with National Association of AONBs to explore ways of delivering the newly launched Defra 25 year Environment Plan.
- Work commenced on the 5 yearly review of the Management Plan and State of the AONB Monitoring Report on behalf of the AONB Partnership.
- Hosted a successful Annual Forum at the Tamar Valley Centre with a theme of Managing Environmental Change in Uncertain Times.
- TVAONB continued to work in partnership with projects including Devon Greater Horseshoe Bat and Butterfly Conservation Heath Fritillary and has become project partners in Plantlife's Building Resilience in South West Woodlands and University of Exeter's Understanding Landscapes.

# Conserving and enhancing the landscape

- Participated in the review of National Parks and AONBs and provided input into the recommendations to Defra to inform the decision due to be reported in 2019.
- Contributed to the Devon Local Nature Partnerships' Devon Trees and Woodlands workshop discussing refreshing the vision for Woods and Trees in Devon.
- Heralds of Spring project legacy saw bulb packs of historic daffodil varieties distributed to schools and community groups across the Tamar Valley AONB.

### Bringing the rivers back into focus

- Funding was secured for the delivery of the Tamar Invasives Project in 2018.
- TVAONB met with Environment Agency and Tamar Community Trust to discuss the Tamar Floodbanks project proposed for Calstock.
- Attended Tamar Estuaries Consultative Forum (TECF) Technical Panel to discuss eco-mooring trials, the revision of the TECF Management Plan and the proposal for the first Marine National Park, which would encompass the tidal reaches of the TVAONB.

# Supporting the economy and communities

- Tamar Valley AONB was delighted to be one of the 20 Protected Landscapes to be recognised at the South West Tourism Awards for the contribution these landscapes make to the South West visitor economy.
- Commissioned a survey to ascertain baseline visitor figures for the Tamar Valley AONB and the contribution it makes to the local economy.
- Awarded a grant to the Tamar Community Trust to deliver a comprehensive training and skills programme to volunteers working on various sites across the AONB.
- TVAONB awarded funding from Active Devon for a pilot Healthy Walks programme in Bere Alston as part of the Connecting Actively to Nature project.

#### **Key statistics**

#### In the community...

- 34 AQAs (training accreditation scheme) have been delivered through the Devon Greater Horseshoe Bat project and administered by the TVAONB.
- 30 people attended a promotional event for LEADER grants hosted at the Tamar Valley Centre.
- The Tamar Valley Centre welcomed on average between 3,000 people per month with numbers increasing if there are additional activities or events and exhibitions.
- 22 applications have been received for the Sustainable Development Fund, and was 3x oversubscribed.
- 8 Management Plan Consultation events planned and attended.
- Over 50 people attended the Heritage Lottery Fund supported Understanding Landscapes project introductory talk hosted by the Tamar Valley AONB and Friends of the Tamar Valley.

# Spreading the word....

- In excess of 40 press releases have been issued to mainly local and regional media throughout the year to generate interest and awareness on a number of topics.
- Monthly e-bulletins continue to keep 376 people updated on progress with projects and provide opportunities to become involved. Numbers substantially down on previous years following GDPR review.
- Social media –1,189 followers on Facebook, 1,725 on Twitter
- Number of newsletters (The Valley) distributed 12,000

### Sustainable planning for the Valley...

- Over the past year, 256 planning applications of varying complexity have been assessed by the AONB. 106 of these have been fully reviewed and responded to.
- Tamar Valley AONB made recommendations on the draft revised National Planning Policy Framework consultation.